



Data and Privacy File Guides

Apple Media Services: Pre-order History

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File name Pre-order History.csv

File description This file contains information about App Store, iTunes Store, and Book Store items that the user preordered.

Why Apple keeps this information Apple retains this information in order to manage and fulfill the user's preorders, to debug and evaluate performance issues related to the preorder process, and to ensure the integrity of transactions and user-facing or entered content.

Field Name	Details
Apple ID Number	Apple account identifying number
Device IP Address	IP address of the device on which the item was preordered
Item Reference Number	Identifying number of the preordered item
Item Description	Description of the preordered item
Seller	Name of the seller
Content Type	Type of preordered content
Pre-Order Date	The date and time on which the preorder was placed
Pre-Order Completed Date	The date and time on which the preorder was fulfilled
Pre-Order Status	Status of the preorder
Device Identifier	An identifier for the user's device
Device Details	Information about the device, including operating system and browser, from which the preorder was placed